

WITHOUT YOUR SUPPORT THE MUSIC & MOVIES STOP

Due to budget shortfalls,
the City of Yakima can no
longer fund these events.

Fill out our sponsorship form
or gift any amount through
our dedicated fund at Yakima
Valley Community Foundation:



**Yakima
& Parks
Recreation**
Come Out and Play!

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HOW CAN YOU HELP?

- ▶ Invest in the vibrancy and quality of life in Yakima.
- ▶ Provide families with access to free summer fun.
- ▶ Support local musicians, performers, and artists.
- ▶ Ensure safe and inclusive spaces for all to gather.

Or send a check with the following information
to Yakima Valley Community Foundation,
2301 Fruitvale Blvd, Yakima, WA 98902.

First name: _____
Last name: _____
Series: _____
Sponsorship level/donation amount: _____
Check number: _____
E-mail address or telephone number: _____

Questions? Contact Ken Wilkinson
(509) 576-6416
ken.wilkinson@yakimawa.gov

SUPPORT THE summer FUN

**KEEP THE MUSIC
PLAYING & THE
MOVIES ROLLING**

SUMMER NIGHTS BROUGHT TO LIFE

Every summer, Yakima Parks
& Recreation hosts three free
community series:



Summer Sunset Concert
Series at Franklin Park



Viva La Música at Miller Park



Outdoor Summer Cinema
Series at Chesterly Park

Together, these events draw
an average of **400 people
per night**. They provide free,
safe, and joyful experiences
where memories are made.

MORE THAN ENTERTAINMENT...

- ▶ Our free concerts and outdoor movies have brought families, friends, and neighbors together for years, but now they're at risk. You can help these cherished events continue!



KEEP THE SUMMER FUN GOING!

Become a sponsor and ensure Yakima's summer movies and music remain a tradition for years to come.

SUMMER SUNSET & VIVA LA MUSICA CONCERT SERIES

Title Sponsor | \$8,000

(Two available, one per series, up to six concerts each)

- Logo on series promotional materials
- Stage banner
- Social media recognition as title sponsor
- Verbal recognition at each event
- Outreach booth or table (optional)

Concert Sponsor | \$2,000

(Twelve available, six per series)

- Logo on concert promotional materials
- Social media recognition as concert sponsor
- Verbal recognition at each event
- Outreach booth or table (optional)

Community Sponsor | \$500

(Multiple available)

- Social media recognition on rotation throughout the season
- Verbal recognition on rotation throughout the season

OUTDOOR SUMMER CINEMA SERIES



Title Sponsor | \$6,000

(One available, up to five movie nights)

- Logo on series promotional materials
- Banner at each event
- Social media recognition as title sponsor
- Verbal recognition at each event
- Outreach booth or table (optional)

Movie Sponsor | \$1,000

(Five available)

- Logo on movie promotional materials
- Social media recognition as movie sponsor
- Verbal recognition at sponsored movie night
- Outreach booth or table (optional)

Community Sponsor | \$250

(Multiple available)

- Social media recognition on rotation throughout the season
- Verbal recognition on rotation throughout the season

Events are vital to keeping Yakima a vibrant and welcoming city where everyone has a place to **GATHER** and **BELONG**.

Yakima & Parks Recreation
Come Out and Play!

